



**33<sup>rd</sup> Annual Newington Extravaganza**  
**Mill Pond Park, Newington, CT**  
**Saturday, July 19, 2014**  
(Rain Date: Sunday, July 20, 2014)

**Sponsorship Opportunities**

**BUSINESS INFORMATION - PLEASE WRITE LEGIBLY.**

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Type of Business: \_\_\_\_\_ CT Tax ID #: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

Please select one:	Package	Benefits & Recognition
<input type="checkbox"/>	<b>Platinum Sponsor</b> \$1,500	<ul style="list-style-type: none"><li>•Banner &amp; Signage displayed at Carnival on Thursday and Friday and in prime location at Entertainment Stage during all Extravaganza events on Saturday</li><li>•Recognition included on event flyers, publications, marketing materials and in our Fall 2014 Program Guide</li><li>•FREE 10x20 Double Space on Corporate Row</li></ul>
<input type="checkbox"/>	<b>Gold Sponsor</b> \$1,000	<ul style="list-style-type: none"><li>•Banner &amp; Signage displayed in prime location at Entertainment Stage during Extravaganza on Saturday</li><li>•Recognition included on event flyers, publications, marketing materials and in our Fall 2014 Program Guide</li><li>•FREE 10x10 Space on Corporate Row</li></ul>
<input type="checkbox"/>	<b>Silver Sponsor</b> \$500	<ul style="list-style-type: none"><li>•Signage at Entertainment Stage during Extravaganza on Saturday</li><li>•Recognition in our Fall 2014 Program Guide</li><li>•FREE 10x10 Space on Corporate Row</li></ul>
<input type="checkbox"/>	<b>Bronze Sponsor</b> \$100	<ul style="list-style-type: none"><li>•Signage at Entertainment Stage during Extravaganza on Saturday</li><li>•Recognition in our Fall 2014 Program Guide</li></ul>
<input type="checkbox"/>	<b>Donation</b> \$ _____	<ul style="list-style-type: none"><li>•Donations of any amount are appreciated!</li><li>•All Donors will be recognized in our Fall 2014 Program Guide</li></ul>

**METHOD OF PAYMENT**

**Total Fee:**

\$ \_\_\_\_\_

*If paying by cash or check, fee must be submitted with application. Checks should be made payable to "Newington Parks and Recreation". Postdated checks cannot be accepted. Sorry, we cannot provide refunds.*

Circle One: Cash Check Credit Card Mastercard Visa Discover

Credit Card #: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_

(Found on back of card)

**Waiver/Assumption of Liability:** Participation in this activity may involve risk or injury. I am aware of these hazards and my ability to participate. I hereby agree to release, discharge and hold harmless the Town of Newington, its employees, contracted instructors, and volunteers from the liabilities which may occur while participating in the activity. I understand that participation in any event, recreational or sport activity involves risk. I further understand that the Town of Newington does not provide accident/medical insurance for participants or vendors. The Parks and Recreation Department reserves the right to photograph vendors, participants and booths/spaces for publicity purposes. Please be aware that these photos are for Parks and Recreation use only and may be used in future catalogs, website, brochures, pamphlets, and/or flyers.

I agree to the above Waiver/Assumption of Liability and I also understand and agree to comply with all event rules and regulations.

Signature \_\_\_\_\_

Date \_\_\_\_\_



**Please Return Completed Form by Friday, June 27th to:**

**Newington Parks and Recreation Department**  
**131 Cedar Street**  
**Newington, CT 06111**

**Checks Payable to:**  
**Newington Parks and Recreation**

If your selected sponsor package includes a complimentary booth on Corporate Row, you will be notified of your assigned space and other important details **by email** on or before Monday, July 14, 2014. If you do not receive an email from us by Wednesday, July 16, 2014, please contact us.

**Questions:**

Contact: Sharon Glasson  
860-665-8667  
sglasson@newingtonct.gov  
[www.newingtonct.gov/parksandrec](http://www.newingtonct.gov/parksandrec)